



SF SUICIDE PREVENTION HISTORY AT A GLANCE



2022

Starting on July 16, 2022, the Nationwide Suicide and Crisis Lifeline became 988. SFSP is the only local call center for SF county that answers Lifeline calls.



2021

HIV Textline expands to answer both Youth and Crisis Support related texts.



2020

SFSP upgrades to a cloud-based calling system, allowing volunteers and staff to respond to crisis calls safely from home and in compliance to Shelter-in-Place guidelines.



2019

SFSP merges into Felton Institute, uniting two of the Bay's Areas leading mental health and crisis intervention agencies.



2010

The donor funded Youth Risk Reduction program launches allowing SFSP to outreach to SF high school and middle school students.



1992

SFSP relocates to the Financial District.



1989

HIV/AIDS Nightline launches. The name was adapted as most calls came in at night due to most HIV patients were up at night in pain.



1976

Drug and Alcohol line launches.



1962

Founded by gay Episcopalian priest Bernard Mayes who hands out flyers saying, "Call Bruce."
Trivia: Bernard Mayes later co-founds NPR.



Learn more at sfsuicide.org